Q-359R1

SVE BULLETIN

SPECIAL VEHICLE ENGINEERING – BODY BUILDERS ADVISORY SERVICE

Website: www.FordBBAS.com (click "Contact Us")
Toll-free: (877) 840-4338

FORD PRO UPFITTER (FPU)

REVISION	UPDATE	REVISION DATE
Q-359R1	FORMATTING CHANGE, UPDATED TIMELINE IMAGE AND INFORMATION	30MAY2023
Q-359	INITIAL RELEASE	15MAR2023

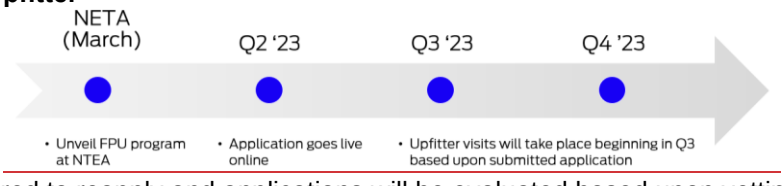
MODEL(S) AFFECTED:
ALL VEHICLES LINES. Active as of Q2, 2023CY

DESCRIPTION:
Outgoing QVM program is being transformed as part of new Ford Pro organization. The Ford Pro Upfitter (FPU) program is Ford's new upfitter qualification program. This program forms a foundation from which Ford can work more closely with final stage vehicle manufacturers. The goal of this relationship is to provide a more seamless end-to-end experience for our mutual customers and is intended to go beyond basic qualification program to include deeper integration between Ford and Upfitters.

New Ford Pro™ Upfitter Program Highlights:

- Inspect upfitter facility and processes for: Compliance, Quality, and Manufacturing
- Largely carryover standard from a process and facility perspective
- Participation granted based on single facility inspection and self-attestation for the remaining facilities
- Requirement for 'Ship-Thrus' – Body builder accounts (modifiers with FIN codes) and pool accounts will receive preferential allocation and scheduling if they participate
- Focused on all commercial upfitting vocations
- Additional requirements around Customer Service, Trade Association participation, Business requirements, and data sharing
- Branded Ford Pro Upfitters
- Preferential engineering support for qualified upfitters
- Qualified upfitters will have access to new 'VinView' vehicle tracking tool
- Improved website integration on FordPro.com
- Minimum volume requirement

Timeline For Ford Pro™ Upfitter


NETA (March)
Q2 '23
Q3 '23
Q4 '23
• Unveil FPU program at NTEA
• Application goes live online
• Upfitter visits will take place beginning in Q3 based upon submitted application

- All upfitters will be required to reapply and applications will be evaluated based upon vetting business potential, historical Ford sales, and product excellence.
- Application is now live – please go to https://www.fordbbas.com/pro-upfitter to apply
- Part of our efforts to modernize the Ford Pro Upfitter program involve improving our records maintenance and completeness. We appreciate your patience as you help us consolidate and validate that data with your application.
- Prioritization for people moving vocations (previously QVM certified)
- Prioritization will also be given to companies with existing 'Ship-Thrus' as they require certification.

Stay up to date on Ford Pro Upfitter news/developments & details by visiting.
https://www.fordbbas.com/pro-upfitter